



OFFICE OF THE CHANCELLOR
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LOS ANGELES, CALIFORNIA 90095-1405

April 7, 2008

To Staff and Faculty:

UCLA's partnership with United Way of Greater Los Angeles dates back to 1968, and over those 40 years, the Bruin family has raised millions of dollars for the cause. Today, our annual United Way campaign is one of UCLA's great traditions and a shining demonstration of our dedication to the Los Angeles community. Last year alone, we donated almost \$225,000.

From today through next Friday, April 18, we will have the opportunity to exceed last year's total and add to our legacy of support for United Way.

United Way of Greater Los Angeles is dedicated to improving the lives of Angelenos by fighting poverty throughout our city. In the last year, the organization has sharpened its focus on programs that attack the underlying causes of poverty, including helping at-risk students succeed in high school. With many Los Angeles schools facing dropout rates of 50 percent or higher, United Way's initiatives to increase graduation rates are vital to our city's well-being.

United Way also funds organizations that increase financial stability for the working poor and provide basic needs for our city's homeless population. These are vital services for the 600,000 children and 1 million adults who live in poverty in Los Angeles.

The enclosed materials provide more information about the 2008 UCLA/United Way Campaign. Contributions may be made to the umbrella campaign, Creating Pathways Out of Poverty, or to a specific United Way-supported agency, and you may make your donation through a one-time gift or as an ongoing payroll deduction. All gifts, no matter the amount, make a difference.

We are grateful to Dean Barbara Nelson of the School of Public Affairs, who continues to represent UCLA on the board of directors of United Way of Greater Los Angeles. UCLA's contributions to United Way mean so much to so many. I appreciate your generosity.

Sincerely,

A handwritten signature in cursive script that reads "Gene D. Block".

Gene D. Block
Chancellor